Globally, many women and girls face challenges when managing their menstruation. Failure to address the menstrual hygiene needs of women and girls can have far-reaching consequences for basic hygiene, sanitation and reproductive health, ultimately affecting progress towards the SDG goal of gender equality.

**Menstrual Hygiene Management (MHM)** refers to the practice of using clean materials to absorb menstrual blood that can be changed privately, safely, hygienically, and as often as needed for the duration of the menstrual cycle. PMA2020 is the first survey platform to provide data on MHM indicators on a large scale. The data presented here are from a statewide survey in Rajasthan of 5,084 females aged 15 to 49, conducted by PMA2020 India.

Only **36%** OF WOMEN in Rajasthan report having everything they need to manage their menstruation. This does not vary by age, indicating that across their reproductive years, the majority of women are not able to adequately meet their MHM needs.

**60%** OF WOMEN REPORT USING CLOTHS AS THEIR MAIN MHM MATERIAL.

PMA2020 uses innovative mobile technology to support low-cost, rapid-turnaround surveys to monitor key indicators for family planning and water, sanitation and hygiene (WASH). The project is implemented by local university and research organizations in 11 countries, deploying a cadre of female resident enumerators trained in mobile-assisted data collection. PMA2020/India is led by the Indian Institute of Health Management Research (IIHMR) in Jaipur, with endorsement and technical support from the International Institute for Population Sciences and the Ministry of Health and Family Welfare. Overall direction and support is provided by the Bill & Melinda Gates Institute for Population and Reproductive Health and the Johns Hopkins University Water Institute through a grant from the Bill & Melinda Gates Foundation.